



Developing your Public Narrative

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Welcome and Introduction



What makes a good story?

‘A’ tells a story to the group remembered from childhood - a fairytale, myth, fable, favourite book, Bible story or film for 2 minutes.



What makes a good story great?

Sensations

- ▶ Details: images, pictures, touch, smell, sound taste

Advance

- ▶ Plot: action, challenges, choices, victories, defeats

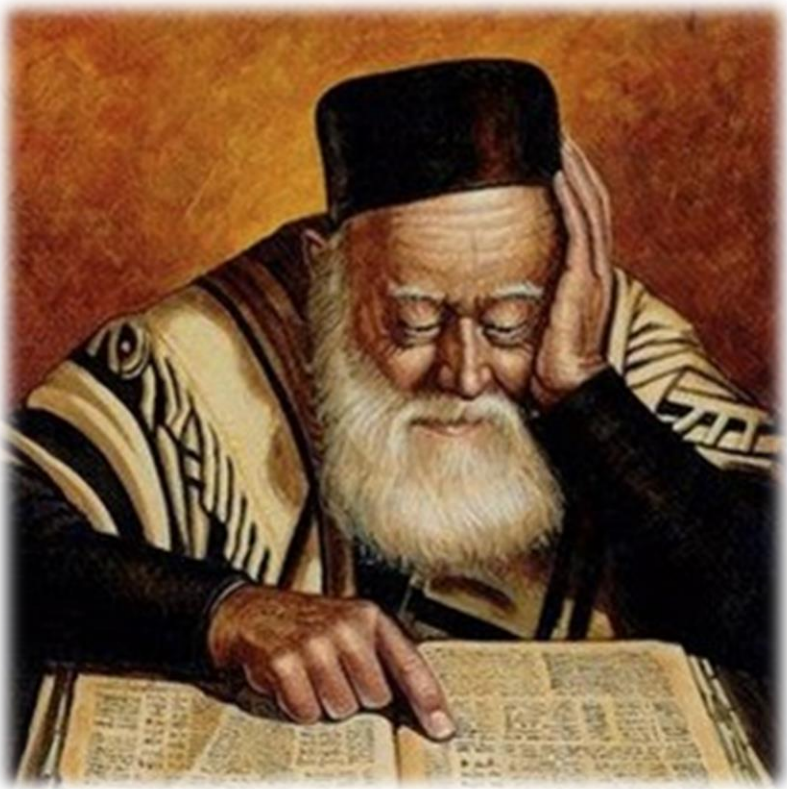
The volunteer retells their story using more sensations and advance.



What is public narrative?



Rabbi Hillel the Elder



- ▶ If I am not for myself who will be for me?
- ▶ If I am for myself alone what am I?
- ▶ If not now when?



Public Narrative is....

...a *skill* to *motivate* others
to *join you* in *action*...



PIETRONI

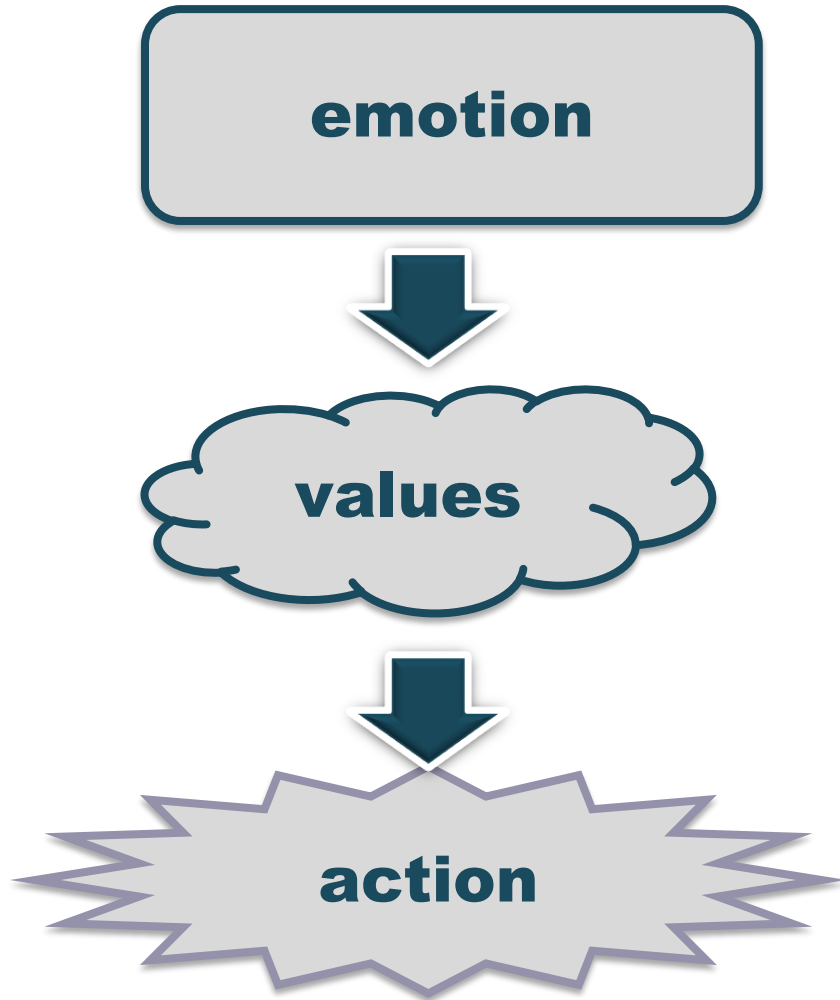
LEADERSHIP ASSOCIATES



Ways of knowing

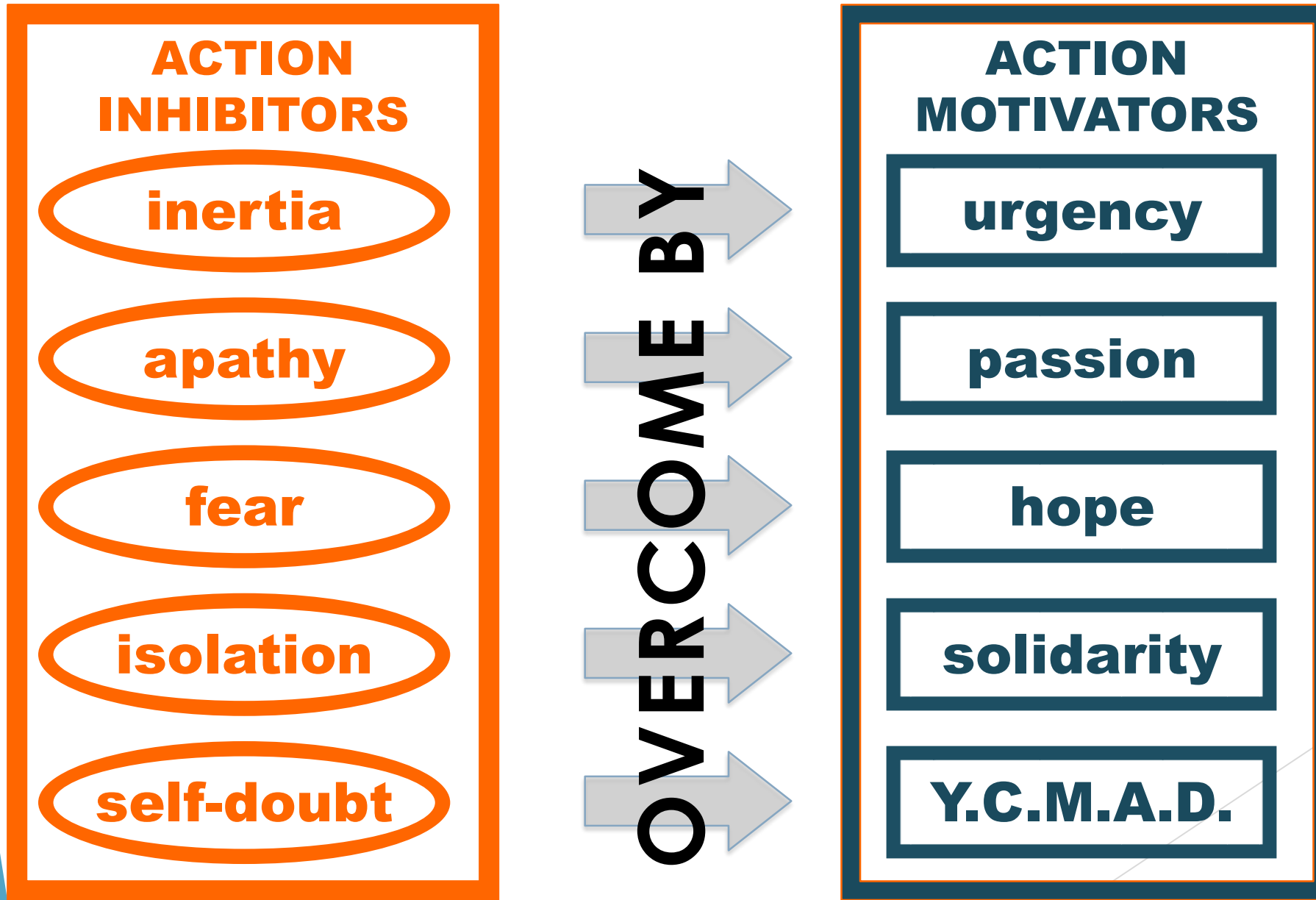


Values into action



- ▶ Emotions inform us of what we value
- ▶ Values inspire action through this emotion
- ▶ Decisions are based on judgements of value

Emotion and Action





Listen to Christopher's linked public narrative

Motivating others to join you in action

GIVING FEEDBACK ON A LINKED PUBLIC NARRATIVE

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FEELINGS & VALUES	What went well & Even better if...
How did you feel when you heard this story? What emotions were generated for you?	
What were the values that we were shown in this narrative?	
SENSATIONS	What went well & Even better if...
Moments: Specific moments captured and drew you in?	
Details: images, names, smells, sounds and details that really drew you into the story?	
STRUCTURE & ACTION	What went well & Even better if...
Story of Self Challenges, choices, outcomes	
Story of Us How did you connect with the experiences?	
Story of Now Urgency, choices WE face, ASK	

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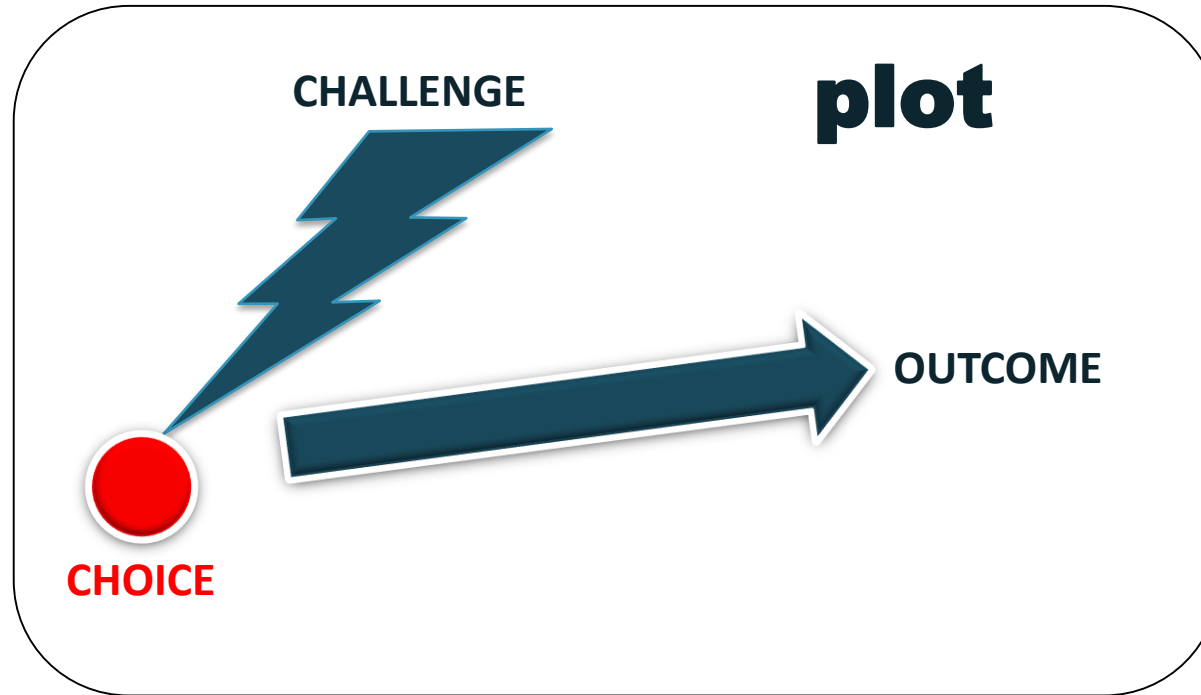
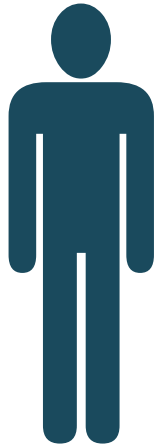
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Story of Self



Challenge - Choice - Outcome

character



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moral


We all have a story

Focus on choice
points



If I am not for myself, who will be for me?
DEVELOPING YOUR STORY OF SELF – FOCUS ON CHOICES



WHAT CHALLENGE/S DID YOU FACE?	WHAT CHOICE/S DID YOU MAKE?	WHAT WAS THE OUTCOME? What did you learn? What did you achieve? What happened next?
		

Originally adapted from the works of Marshall Ganz, Harvard University and modified by Christopher Pietroni & Mari Davos for Leading Commjnities





Sharing story in pairs

If I am not for myself, who will be for me?
GIVING FEEDBACK ON STORY OF SELF



FEELINGS –what was the impact?	
What emotions did you feel?	
What values were evoked?	
ADVANCE – is it clear?	What went well & Even better if...
Challenge	
Choice	
Outcome	
SENSATIONS –more or less?	What went well & Even better if...
Details: images, pictures, touch, smell, sound taste	



Public Narrative is....

...a *skill* not a *script*

